



## **IPSF Corporate Sponsorship Package**

### **What Is IPSF?**

Since launching in 2014, the IPSF is working to raise funds and awareness in order to tackle the inadequate water and sanitation conditions that exist in many remote and rural indigenous communities. While these conditions currently pose an unacceptable risk of exposure to preventable disease this can easily be avoided through access to clean, reliable drinking water and effective sanitation.

The foundation is committed to ensuring all Australians have access to the quality plumbing systems most of us take for granted. Through a range of capacity building programs and community development projects, the IPSF is working to improve the amenity of remote communities and the skills of indigenous residents.

By committing to an annual corporate sponsorship plan, you will enable the IPSF to continue on with this important work around Australia and assist us in enhancing access to much needed training and technology.

### **Why Choose IPSF?**

When you sponsor IPSF our organisation will work together with your brand to ensure the collaboration aligns with your existing corporate values and enhances your business throughout the community. This will in turn increase your standing Corporate Social Responsibility.

Your support will also provide us with a platform to reach a wider audience, through the combined communication and promotional strategies that will be put in place as outlined in the sponsorship package.

### **What will you gain from sponsoring the IPSF?**

As you are aware, the IPSF board is made up of a number of Indigenous Community leaders and significant members of the Plumbing Industry. The close relationship between the IPSF and the Plumbing Industry as a whole, means your organisation will be able to align itself directly with an initiative of the trade. If your organisation is a member of the Plumbing Industry, then this kind of exposure and alignment can be incredibly beneficial as it will increase your organisations reach to your key demographic through a joint promotional approach.

Specific strategies are outlined in the Sponsorship Package breakdown below.



## Sponsorship Package

Below you will find the current IPSF Sponsorship Package available for potential partnerships. If this package does not suite based on your organisation size and commitment, we are always happy to discuss further sponsorship options or opportunities based on your companies' commitment availabilities.

### Sponsorship Package:

#### **Akuna (Flowing Water) Sponsorship for 1 year**

**Minimum \$10,000 investment – In kind donations are negotiable.**

#### Inclusions:

- Company logo featured on the IPSF website
- A Media Release announcing the partnership will be sent from the IPSF to industry contacts
- Announcement on Social Media of the partnership
- A link from the IPSF website to your website for cross promotion
- Acknowledgement and logo on the Annual Report
- Recognition of your sponsorship at events held by IPSF
- Permission to use IPSF logo on your promotional material highlighting the partnership
- 10 tickets to any IPSF event that is held through the year
- A member of the IPSF board will be available to speak at a minimum of one function held by your organisation if requested

**Wyuna (clear water) \$5000 and Echuca (meeting of the waters) \$2500 sponsorships are also available. Terms are negotiable for each sponsorship level.**

For further enquiries, please contact Razia Dzananovic on 03)9356 8905 or [razia@picac.vic.edu.au](mailto:razia@picac.vic.edu.au)